

# INVESTOR PRESENTATION

NOVEMBER 2024

**FNAC DARTY** 

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# FNAC DARTY, A EUROPEAN LEADER IN OMNICHANNEL RETAIL

**FNAC DARTY** 

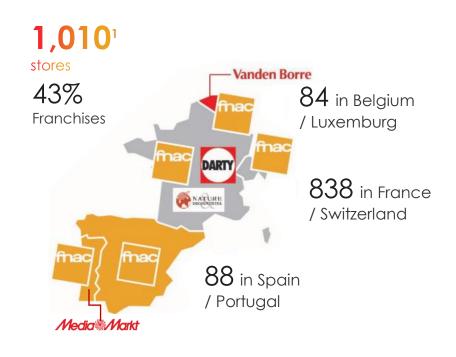
## Snapshot of a European omnichannel leader

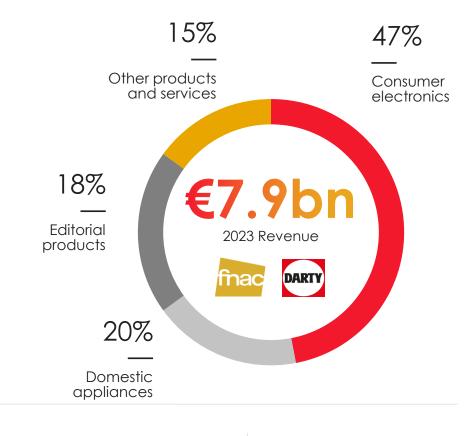
Non-grocery
Retailer in France,
Belgium and
Switzerland

# 1 -commerce

E-commerce player in France after Amazon<sup>2</sup>

20% market share in average





>50% of web sales are

**Omnichannel** 

90% of consumers have a store <15 min from home >27M
Unique online visitors per month in France<sup>2</sup>

members & subscribers

## Our strategy Everyday

built to strengthen our positioning and capture growth



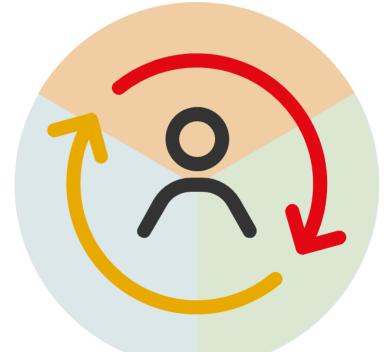
## Build a digitized omnichannel retail

- Best-in-class online capacities
- A profitable and digitized store network
- A high-value offer



# Scale the next in-home subscription-based assistance service

 Unlocking the full potential of our exclusive unlimited repairs subscription program







- A more sustainable offer, combined with customers' orientation towards sustainable products
- The promotion of responsible behaviors, notably by facilitating easier access to repair services

## Proven ESG leading retailer

#### **2023 KEY ACHIEVEMENTS**

#### **TARGETS 2025**

-50%



-26%

Reduction in CO<sub>2</sub> emissions from energy and transport



-17%

**Reduction in** electricity consumption



2.5 M

**Products repaired** 

c.2.5 M



118

**Sustainability Score** 

135



33%

Part of women in the Leadership Group<sup>2</sup>

>35%

#### **RATINGS**

Moody's ESG

65/100

MSCI (

AA



vs. sector at C



Low ESG Risk

Rating with 'robust Management of FSG Material Risk'

**EthiFinance** 

68 / 100

in 2023







# 9M 2024 REVENUE

OCTOBER 15, 2024

**FNAC DARTY** 

## 9m 2024 Highlights

#### Revenue

€5,238m +1.0%

on a reported basis vs 9m 2023

#### **Unieuro**

**Successful** acquisition

#### **Services**

Sustained high single digit growth

# Gross margin rate up 50 bps<sup>1</sup>

vs 9m 2023



2024 Current
Operating
Income² target
raised,
expected to
exceed €180m

## Revenue and gross margin performance

#### 9m 2024 Revenue

€5,238m +1.0% (-0,2% LFL¹) vs 9m 2023

#### Online sales

21% o/w >50% using C&C

# Gross margin rate increase

> +100 bps<sup>2</sup>
vs Q3 2023

#### By region:

- Iberian Peninsula strong performance, MM integration well on track
- France & Switzerland / Belgium & Luxemburg almost stable
- By product category:
  - Editorial products: good performance of books, gaming high comparable basis
  - Services: high single digit performance
  - Consumer electronics: slight increase, Q3 impacted by Telephony slowdown. Computers benefiting from renewal cycles and innovation.
  - Domestic Appliances: slight growth driven by small domestic appliances growth (new product innovation), large domestic appliances are still down

- Pushed by services performance and positive products mix
- Negative impact from MediaMarkt integration

## Unieuro acquisition update



# A unique & transforming opportunity

- Build the leading player in specialized retail in Western & Southern Europe with >€10bn revenues and #1/#2 positions in its main markets
- Unlock >€20m of run-rate synergies
- Value creating for all stakeholders

# Successful tender offer

- Successfully reach 91.15%
- Share portion: 1,809,014 Fnac Darty shares newly issued, 6.5% total dilution
- Sell-out procedure to be launched for the remaining 8.85%<sup>1</sup> Unieuro's share capital



91.15% of the share capital secured

Unieuro will be delisted

## 2024 Outlook revised up

- First encouraging signals from macro indicators: decreasing inflation and interest rates
- Solid performance of Services
- Major end-of-year sales events will be decisive high points
- Assuming no unfavorable change in the economic and geopolitical context, the Group revises upwards its guidance (excluding envisaged Unieuro acquisition)

**Current Operating Profit** 

≥€180M

in 2024

Compared to ≥€171M previously

Cumulative FCF<sup>1</sup>

€500M

over 2021-2024 period unchanged



Q&A

**FNAC DARTY** 



# APPENDICES UNIEURO

**FNAC DARTY** 

## Unieuro: A retail leader in Italy

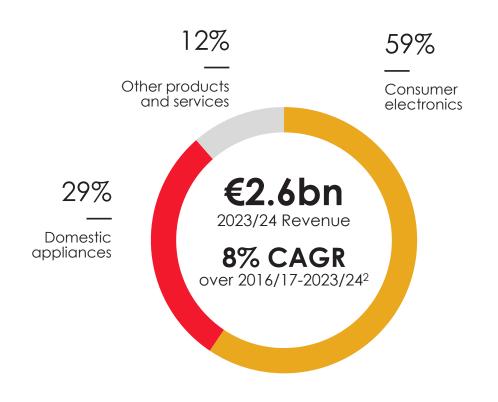


#### outperforming its market



17% market share





#### €35m

Adj. EBIT in 2023/24 **1.3%** as a % of revenue

#### c.€300m

FCF generation cumulated over the last 5 years

#### Net cash<sup>3</sup>

Despite recent acquisition of Covercare

~5,000 employees

<sup>&</sup>lt;sup>1</sup> Store network as of July 2024

<sup>&</sup>lt;sup>2</sup> Unieuro's fiscal year at end-February

<sup>&</sup>lt;sup>3</sup> Net cash position of c.€0m as of May 2024 and c.€44m as of February 2024

#### Transaction rationale

FNAC DARTY & Unieuro a unique opportunity, delivering sustainable value

# Unique opportunity

- Consolidate our European leadership in specialized retail
- Key combined figures: >€10bn revenue, ~30,000 professionals and > 1,500 stores
- Leading positions in our main markets
- Strong strategic fit with similar priorities

# Value creation

- Opportunity to enhance Unieuro profitability while diversifying the Group
- Strong >€20m run-rate synergies potential
- Double digit EPS accretion in 2025e, post run-rate synergies
- Positive contribution to Fnac Darty current operating income and free cash flow



# A major milestone

towards building a leading player in Western and Southern Europe

## Transaction highlights

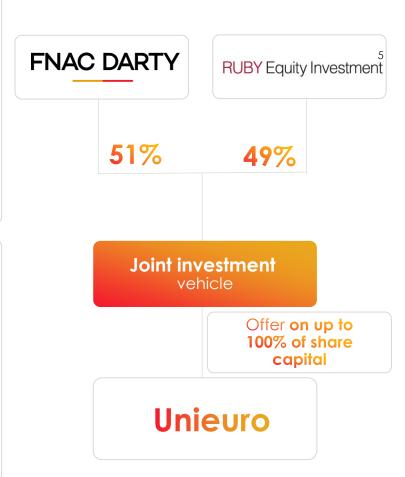


#### Key transaction terms

- Fnac Darty and Ruby Equity Investment to launch **a mixed**public tender offer<sup>1</sup> for each Unieuro share
- €9.0 in cash
- 0.10 newly issued Fnac Darty shares<sup>2</sup>
- c. €12 per share representing a premium of 42% over spot VWAP and a premium of 34% over 3m VWAP<sup>3</sup>
- Equity value of ~€249m<sup>4</sup>
- Expected completion in Q4 2024

# Deal structure

- Acquisition by a joint investment vehicle (51% Fnac Darty and 49% Ruby Equity Investment), of up to 100% of Unieuro's share capital
- Consideration offered to all Unieuro's shareholders would be paid partly in cash (75%) and partly in newly issued Fnac Darty's shares (25%) representing less than 10% of current capital
- Protection of Fnac Darty's balance sheet and Everyday capital allocation policy



<sup>&</sup>lt;sup>1</sup> Through a joint investment vehicle held at 51% by Fnac Darty and 49% by Ruby Equity Investment (an affiliate of Vesa Equity Investment)

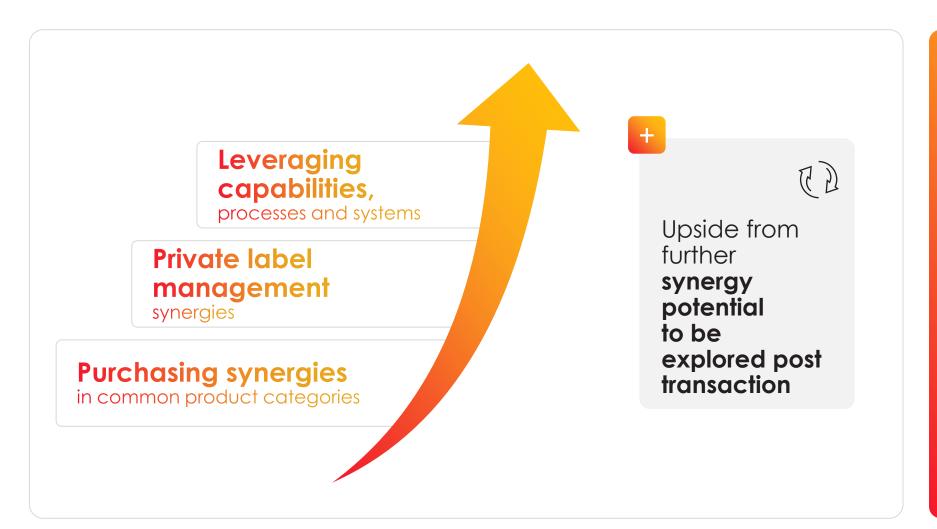
<sup>&</sup>lt;sup>3</sup> Based on Unieuro spot VWAP of €8.45 and a 3m VWAP of €8.95 as of July 15, 2024 <sup>4</sup> Based on Unieuro common shares of 20.7m and Fnac Darty closing share price of €30.20

 <sup>&</sup>lt;sup>4</sup> Based on Unieuro common shares of 20.7m and Fnac Darty closing share price of €30.20
 <sup>5</sup> An affiliate of VESA Equity Investment

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#### FNAC DARTY & Unieuro: Sustainable value creation





#### >€20m

run-rate synergies<sup>1</sup> (pre-tax, in 2025)

# Positive impact

on current operating income and free cash flow

>10%

EPS 2025e accretion post run-rate synergies<sup>2</sup>

<sup>&</sup>lt;sup>1</sup> Excluding implementation costs

<sup>&</sup>lt;sup>2</sup> Based on equity value of c.€249m for 20.7m Unieuro shares and on 29.8m Fnac Darty shares post transaction

# EVERYDAY

# Perfectly aligned with Fnac Darty's strategy



#### **FNAC DARTY**

Build a digitized **omnichannel** retail

Scale
the next in-home
subscription-based
assistance **service** 

Lead durable behaviors



**Omnichannel** 



Services



Sustainability

#### **Unieuro**

Strengthen the **omnichannel** trade

Grow beyond trade

(services, retail media, private label and 2nd Life)

Responsible Innovation

# 2023 combined view

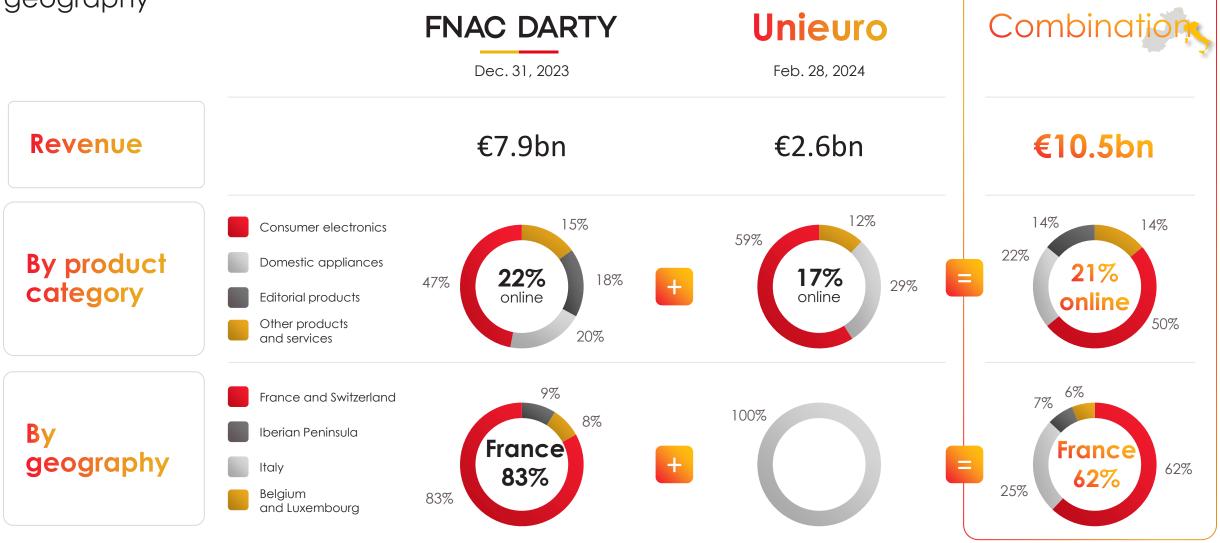
	FNAC DARTY	<b>Unieuro</b>		
	Dec. 31, 2023	Feb. 28, 2024		
Revenue	€7.9bn	+ €2.6bn =		
Adj. EBIT <sup>1</sup> As a % of revenue	€171m 2.2%	+ €35m 1.3%		
Headcount	~25,000	+ ~5,000		
Store network	>1,000	>500		

Combination Incl. synergies
€10.5bn
<b>€226m</b> 2.2%
~30,000
>1,500

#### Combined revenue of >€10bn



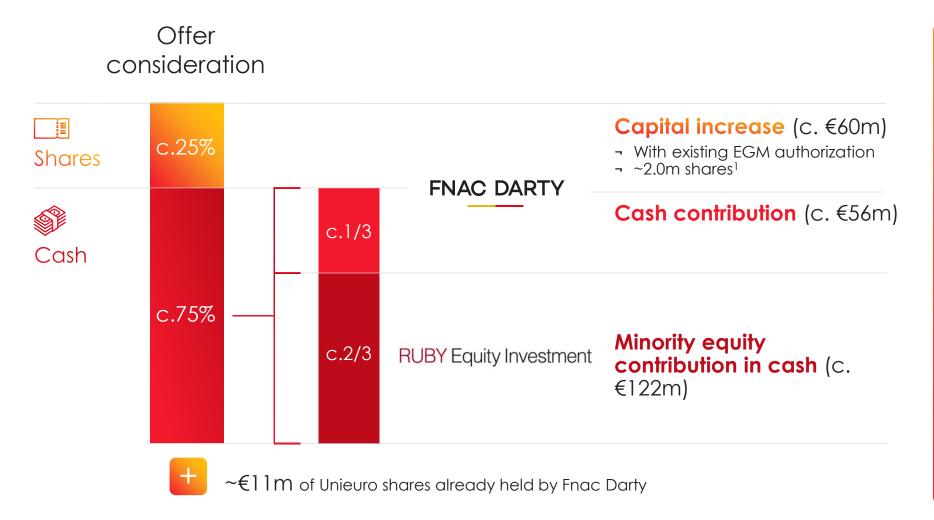
attractive balance, both by product category and geography



#### FNAC DARTY

#### Mixed cash and shares offer

protecting Fnac Darty's balance sheet and capital allocation



~6.6%

Dilution of Fnac Darty shareholders<sup>2</sup>

€56m

additional net debt<sup>3</sup>

+0.3pt

impact on leverage ratio4

**VESA** 

(through Ruby Equity Investment) Strong commitment to Fnac Darty strategy

Implied amounts for 100% Unieuro issued share capital (20.7m)

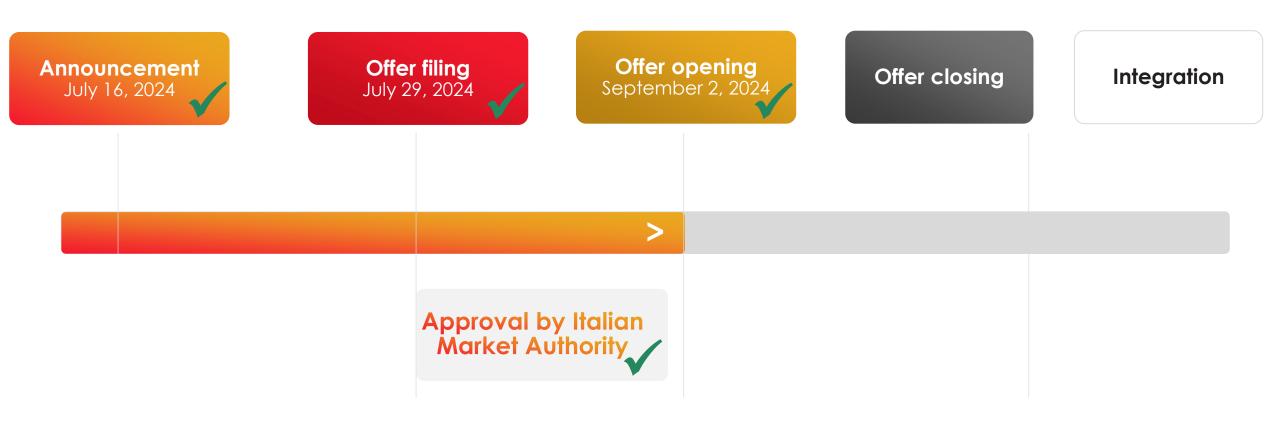
<sup>&</sup>lt;sup>1</sup> Based on Fnac Darty spot share price of €30.20 as of July 15, 2024 <sup>4</sup> Net Debt / EBITDA excl. IFRS 16 and excl. run rate synergies

<sup>&</sup>lt;sup>2</sup> Based on Fnac Darty number of issued shares post transaction of 29.8m

#### Indicative transaction timeline

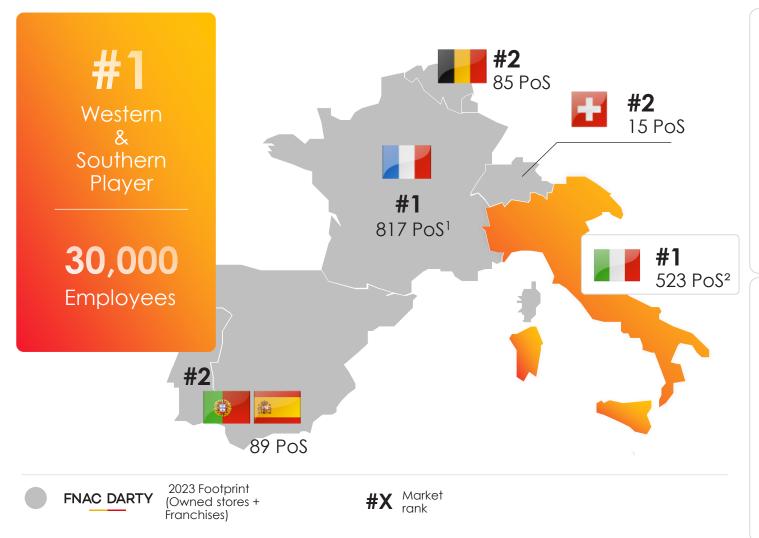
FNAC DARTY

Expected completion in Q4 2024



Competition and other regulatory approval ongoing

## FNAC DARTY & Unieuro: a Unique & transforming opportunity





#### Build the leading Player

In specialized retail in Western & Southern Europe with >€10bn revenues and #1/#2 positions in its main markets



Unlock >€20m of run-rate synergies



Value creating for all stakeholders



### Envisaged deal structure benefits

- Long term commitment with main shareholder
- Limits financial risks
- Protects Fnac Darty's balance sheet and capital allocation policy

<sup>&</sup>lt;sup>1</sup> Including International Franchise

<sup>&</sup>lt;sup>2</sup> Store network as of July 2024



# APPENDICES

**FNAC DARTY** 

# Subscription service generating more recurring, sticky revenues



> 1.1 million subscribers in 2023



2 million subscribers in 2025

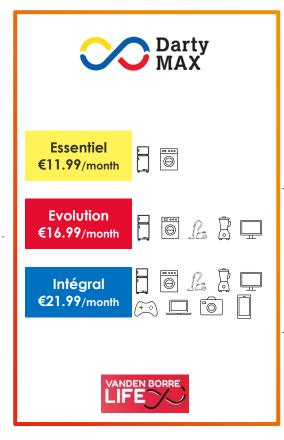
Subscription rolled out at











x1.5 repeat shops

compared to a standard Darty customer



x1.7 average cart size

compared to a standard Darty customer



12 million products covered for repairs



Fnac Darty, a standard-setting player aiming to become a subscription provider

## 2023 Cash-flow statement

€m	2022	2023	
Net Cash as of January 1 excl. IFRS 16	247	(5)	
Operating free cash-flow (excl. IFRS 16)	(30)	180	
Dividends paid	(55)	(21)	
Shareholders' equity component – OCEANE bonds	0	0	
Interest paid net of interest and dividends received	(28)	(26)	
Acquisition/disposal of subsidiaries net of cash transferred	(2)	(15)	
Acquisition/disposal of other financial assets (net)	(6)	8	
Increase/decrease in equity and other transactions with shareholders	(1)	(9)	
Cash-flow related to discontinued activities	(131)	88	
Other	1	0	
Change in Net Cash excl. IFRS 16	(252)	204	
Net Cash as of December 31 excl. IFRS 16	(5)	198	

# 2023 Simplified P&L

€m	2022	2023
Revenue	7,949	7,875
Current operating income	231	171
Non-current operating income and expenses  • Exceptional elements  • Other non-current elements	(27) (4) (23)	(131) (106) (25)
Operating income	204	40
Financial expense	(45)	(79)
Tax	(54)	(31)
Consolidated net income from continuing operations, Group share	100	(75)
Net income from continuing operations, Groupe share - adjusted <sup>2</sup>	104	31
Net income from discontinued operations	(132)	125
Consolidated net income, Group share	(32)	50

# 2023 Simplified P&L (H1 & H2)

€m	H1 2022	H2 2022	H1 2023	H2 2023
Revenue	3,428	4,521	3,344	4,531
Current operating income	19	212	(35)	206
Non-current operating income and expenses	(14)	(13)	(100)	(30)
Operating income	5	199	(136)	176
Financial expense	(18)	(27)	(44)	(35)
Tax	(3)	(51)	19	(49)
Consolidated net income from continuing operations, Group share	(17)	117	(163)	88
Net income from discontinued operations	0	(132)	29	95
Consolidated net income, Group share	(18)	(14)	(134)	184

#### 2023 Balance sheet

Assets in €m	31 Dec. 2022	31 Dec. 2023
Goodwill	1,654	1,680
Intangible assets	562	566
Tangible assets	570	544
Rights of use relating to lease agreements	1,115	1,105
Investments in associates	2	1
Non-current financial assets	44	22
Deferred tax assets	60	63
Other non-current assets	0	0
Non-current assets	4,008	3,981
Inventories	1,144	1,158
Accounts receivable	250	189
Current tax receivables	6	8
Other current financial assets	19	22
Other current assets	389	536
Cash & cash equivalents	932	1,121
Current assets	2,739	3,034
Assets held for sale	0	0
Total assets	6,747	7,015

Equity and Liabilities in €m	31 Dec. 2022	31 Dec. 2023
Share capital	27	28
Reserves related to equity	971	987
Conversion reserves	(4)	(6)
Other reserves	518	513
Equity, Group share	1,512	1,522
Equity attributable to minority interests	11	17
Equity	1,523	1,538
Long-term liabilities	917	604
Long-term leasing debt	897	898
Provisions for retirement and similar benefits	145	167
Other non-current liabilities	22	9
Deferred tax liabilities	165	199
Non-current liabilities	2,147	1,876
Short-term liabilities	20	319
Short-term leasing debt	244	246
Other current financial liabilities	10	9
Accounts payable	1,965	2,153
Provisions	37	115
Tax liabilities	0	1
Other current liabilities	803	758
Current liabilities	3,078	3,600
Liabilities associated with assets classified as held for sale	0	0
Total liabilities and equity	6,747	7,015

#### Store network

	December 31, 2023		September 30, 2024			
	Owned	Franchised	Total	Owned	Franchised	Total
France and Switzerland <sup>1</sup>	407	431	838	406	434	840
Iberian Peninsula	82	6	88	80	5	85
Belgium and Luxembourg	84	0	84	84	0	84
Group	573	437	1,010	570	439	1,009

## Definitions (1/2)

#### Definition of like-for-like (LFL) sales growth

 This indicator measures changes in revenue excluding exchange rate fluctuations, the impact of change in scope and the impact of the opening and closing of directly owned stores since January 1, N-1.

#### Definition of current operating income

- The monitoring of the Group's operating performance uses current operating income as the main operating balance. It is defined as the difference between the total operating profit and "non-current operating income and expenses."
- Current operating income is an intermediate line item intended to facilitate the understanding
  of the entity's operating performance and that can be used as a way to estimate recurring
  performance.

# Definitions (2/2)

With application of IFRS 16	IFRS 16 restatement	Without application of IFRS 16		
Current EBITDA		Current EBITDA excluding IFRS 16		
Current operating income before depreciation, amortization and provisions on fixed operational assets recognized in current operating income	Rents within the scope of IFRS 16	Current EBITDA including rental expenses within the scope of IFRS 16		
Free cash-flow from operations	Disbursement of rents within	Free cash-flow from operations excluding IFRS 16		
Net cash provided by operating activities less operating investments	the scope of IFRS 16	Free cash-flow from operations including cash impacts relating to rents within the scope of IFRS 16		
Net financial debt		Net financial debt excluding IFRS 16		
Gross financial debt less gross cash and cash equivalents	Leasing debt	Net financial debt excluding leasing debt		
Net financial income	Financial interest on leasing debt	Net financial income excluding financial interest on leasing debt		

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