

Fnac+ card launched: all the benefits of the membership program plus unlimited delivery



On Friday, October 7, Fnac announced the launch of the **Fnac+** card, the latest membership program offer, which will complement the iconic Fnac card. **Available for €49 in stores and at Fnac.com, the Fnac+ card is valid for one year.**

The Fnac+ card offers **all exclusive member benefits**, in addition to free and unlimited access to **all Fnac delivery services and priority checkout at Fnac stores, services** which were previously available through the Express+ program (*see details of benefits and services in the appendix*).

In keeping with the brand's multi-channel strategy, the Fnac+ card adds to all of the Fnac card program offers by letting members enjoy an even smoother shopping experience regardless of the channel they use, thanks to a global delivery offer that meets the best market standards and access to priority checkout.

At the end of June 2016, Fnac had 4.2 million members (6.2 million worldwide), who accounted for over 60% of the brand's revenues.

2-hour Chronopost available in ten cities by the end of December

The Fnac+ card offers **free access to the 2-hour Chronopost courier delivery service**. Available beginning November 2015 in **Paris** and **Lille**, Fnac's 2-hour Chronopost courier delivery service is now available in the cities of **Nice, Lyon, Toulouse, Marseille, Rennes** and **three other cities by the end of the year**. 2-hour Chronopost is now available to nearly 30% of the unique fnac.com visitors.

2-hour Chronopost enables Fnac customers to have orders placed by 6.00 pm delivered within two hours to their home or office. The service is available for Fnac.com and in-store purchases.

Coverage of the 2-hour Chronopost service will soon be extended to other geographical areas.

Appendix: Benefits and services of the Fnac and Fnac+ cards

	CARTE FNAC 3 ANS 30€	CARTE FNAC + 1 AN 49€
5% de remise immédiate High Tech / Maison & Design	✓	✓
5% de remise immédiate Kids / Papeterie / Sport / Bricolage / Jardinage	✓	✓
5% de remise immédiate Livres en magasin	✓	✓
Livraison gratuite à domicile des livres achetés sur fnac.com	✓	✓
Des offres Multi-buy CD/DVD/Blu-Ray plus généreuses	✓	✓
Plus vous achetez de jeux vidéos, plus vous économisez	✓	✓
10€ offerts en chèque cadeaux tous les 100€ d'achat lors des WE Adhérents	✓	✓
Jusqu'à 40% de remise sur une sélection de produits pendant les Ventes Privées	✓	✓
Carte Famille gratuite (jusqu'à 3 – hors avantages livraison gratuite)	✓	✓
Plus de 18.000 spectacles par an à tarif réduit	✓	✓
Fnac JukeBox : 1 mois offert puis 8,99€/mois (au lieu de 9,99€/mois)	✓	✓
Fnac Play : 5% de remise immédiate sur les VOD	✓	✓
Photo : 5% de remise immédiate sur les travaux photo	✓	✓
Fnac Voyages : 3% du montant du dossier crédité en CC (jusqu'à 150€)	✓	✓
Livraison gratuite et illimitée en 1 jour à domicile des achats sur fnac.com	-	✓
Caisses prioritaires en magasin	-	✓
Livraison gratuite en relais colis	-	✓
Livraison gratuite en 2H Chrono	-	✓

About Groupe Fnac - www.groupe-fnac.com: Groupe Fnac is a retailer of entertainment and leisure products and consumer electronics. A leader in France and major player in the countries where it operates (Spain, Portugal, Brazil, Belgium, Switzerland, Morocco, Qatar, Ivory Coast), Groupe Fnac had a multi-format network of 205 stores (including 121 in France) at the end of June 2016, plus e-commerce sites, including Fnac.com, ranked France's third most visited e-commerce site (approximately 10 million unique visitors/month). A standard-setting omni-channel retailer, Groupe Fnac posted consolidated revenue of €3.876 billion in 2015 and employs 14,100 people.

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